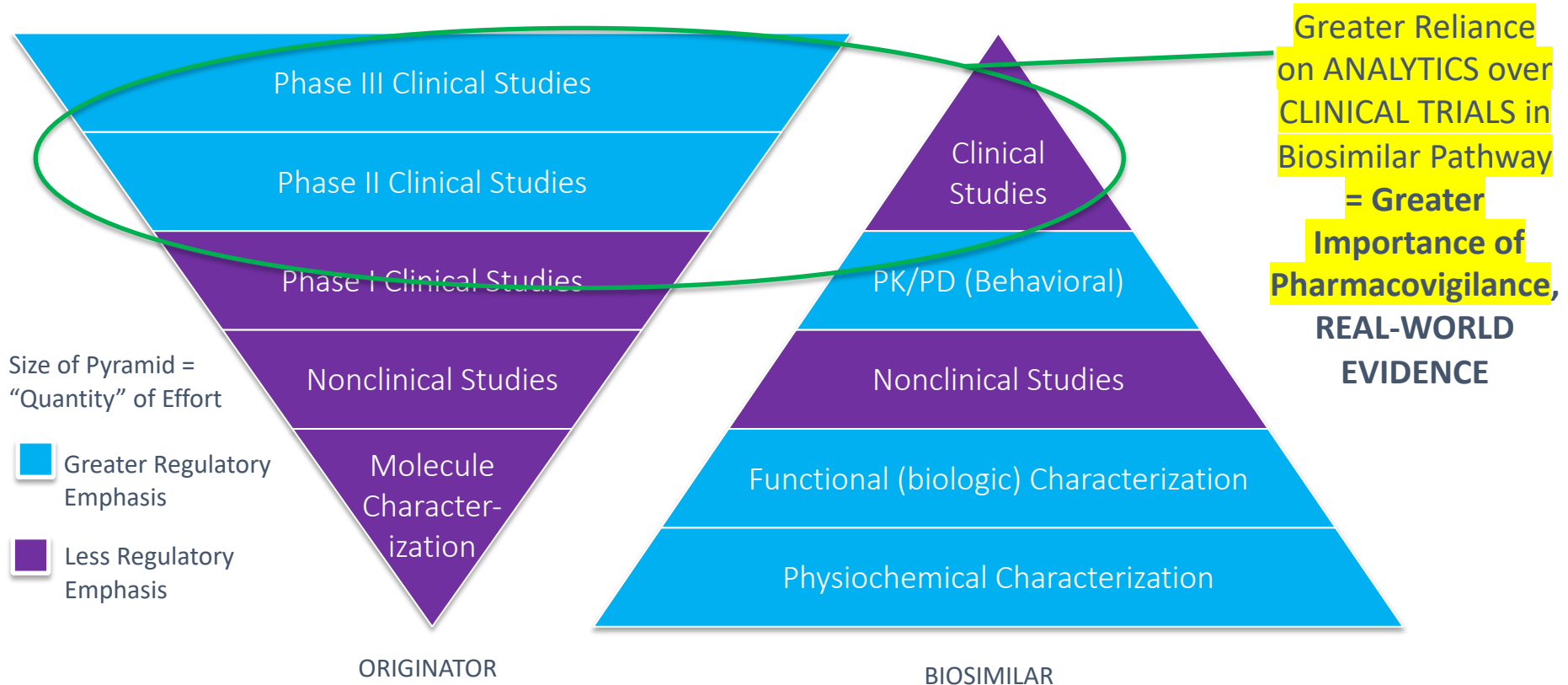


The background of the slide features a light gray field with a faint, stylized DNA double helix structure on the right side. The top and bottom edges of the slide are decorated with a horizontal band containing molecular models, including blue and white spheres connected by lines, and a warm orange-to-yellow gradient.

II. Nomenclature and the Importance of Non-Proprietary Names

Approval Pathway: Originator vs. Biosimilar



Challenge: Originator Product and Biosimilars share an WHO-assigned International Proprietary Name (INN)

- **For example, all the products on the right use the INN “infliximab”**
- Trade names differ from country to country.
- **This can become confusing and result in:**
 - **Misattribution of adverse events**
 - **Inadvertent or inappropriate substitution**
 - **Inaccurate patient records**
 - **Inability to do targeted recalls**

Manufacturer	Trade Name(s)
Janssen	Remicade
Amgen	Avsola
BCD-055	Biocad
Celltrion/Hospira (Pfizer)	Remsima/Inflectra/Flammegis/Ifixi
Epirus	Infimab
MabTech/Sorrento	STI-002
MabTech/Sorrento	CMA-B008
Nichi-Iko	NI-071
Nippon Kayaku	Infliximab BS
Ranbaxy	BOW015
Samsung Bioepis	Flixabi
Sandoz	Zessly
Shanghai Biomabs	Baimaibo

An early (2013) study of biosimilar identifiability in EudraVigilance ADR reports found a range of 76-96%.

- “Of the six currently approved biosimilars in Europe (sold under 12 different trade names), five contain the same INN as the innovator. It has therefore been recognized **that the INN system, although playing an important role in global pharmacovigilance, cannot be relied upon for product identification of biosimilars.**”
- As the number of biosimilars on the market is expected to increase at a rapid pace, and a road for biosimilar registration is currently being paved in the US, **traceability of biosimilars will only become more important.**

Table 3 Identifiability of biosimilars* in EudraVigilance

Biopharmaceutical, role code		Total number of drugs	Drugs with identifiable product name [n (%)]	Drugs with identifiable product name and traceable batch number [n (%)]
Epoetin alfa	All	9,125	8,615 (94.4)	320 (3.5)
	Suspected	6,903	6,829 (98.9)	18 (4.6)
Filgrastim	All	2,227	1,702 (76.4)	73 (3.3)
	Suspected	706	600 (85.0)	12 (10.2)
Somatropin	All	2,438	2,148 (88.1)	128 (5.3)
	Suspected	2,150	1,963 (91.3)	128 (6.0)
Total	All	13,790	12,465 (90.4)	21 (3.8)
	Suspected	9,759	9,392 (96.2)	518 (5.3)

* Biopharmaceuticals for which a biosimilar is authorized in the EU

Drug Saf (2015) 26:A17-625
DOI:10.1007/s00244-015-0979-3

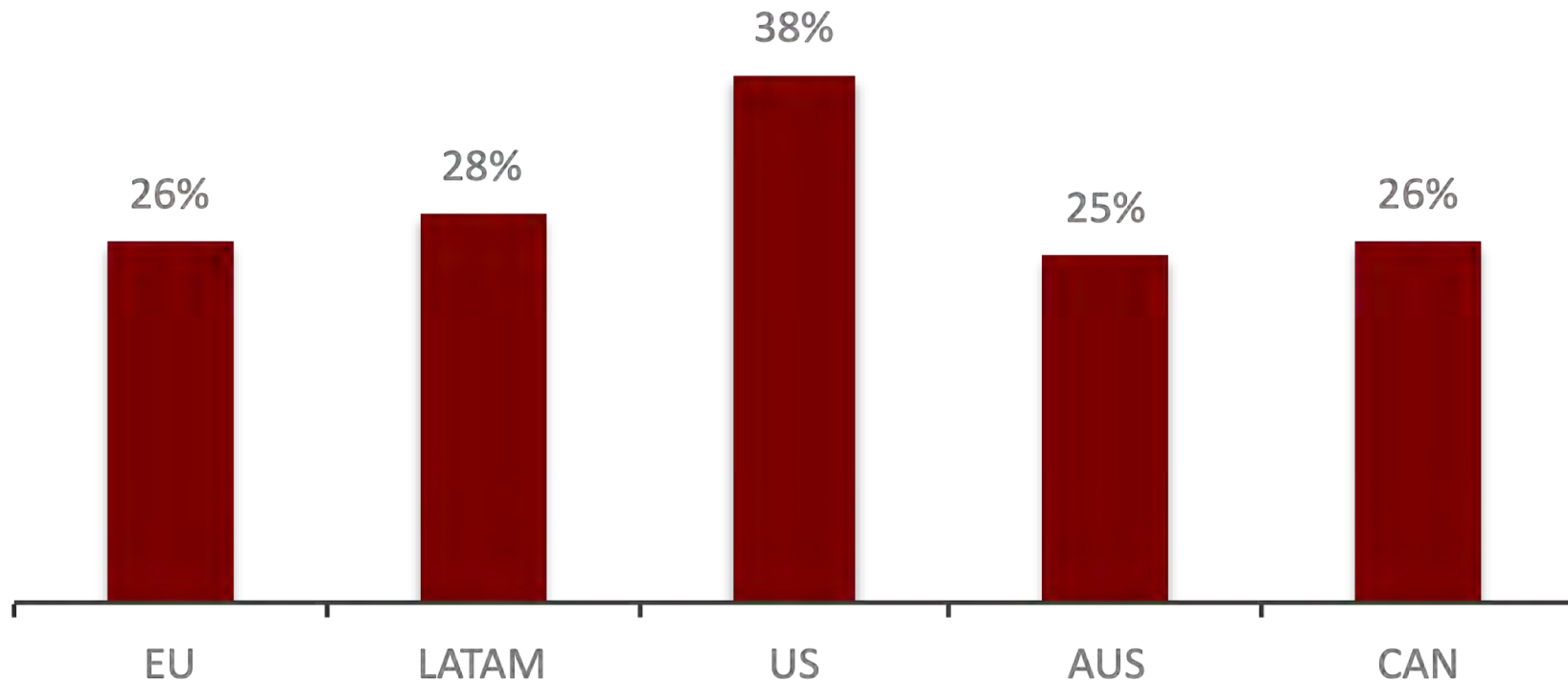
ORIGINAL RESEARCH ARTICLE

Traceability of Biopharmaceuticals in Spontaneous Reporting Systems: A Cross-Sectional Study in the FDA Adverse Event Reporting System (FAERS) and EudraVigilance Databases

Niels S. Vermeir · Sabine M. J. M. Stram · Aukje K. Mandel-Treutlein ·
Nicolas Dumergue · Toine C. G. Egberts · Hubert G. M. Leufkens ·
Johannes G. H. Hoogkamporen

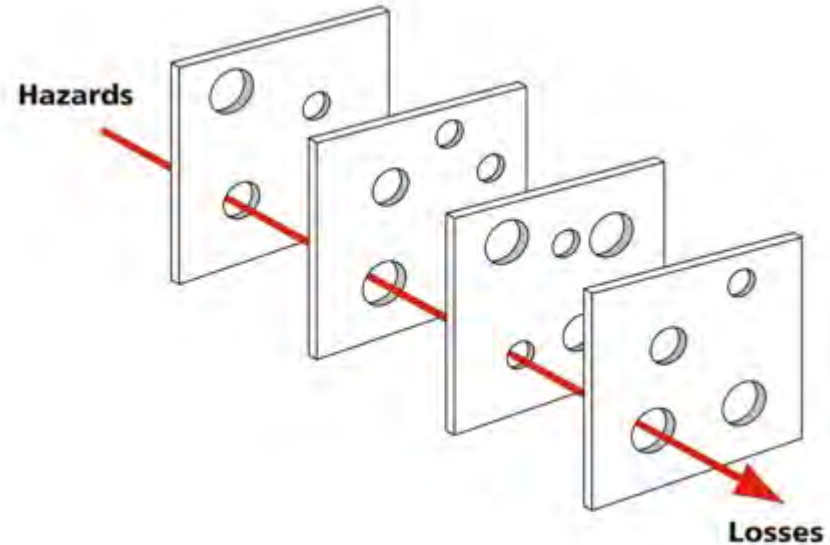
ASBM Surveys (2013-2017): Percent of Physicians Using Only INN when Reporting Adverse Events.

(This could result in improper attribution or pooling of adverse events.)



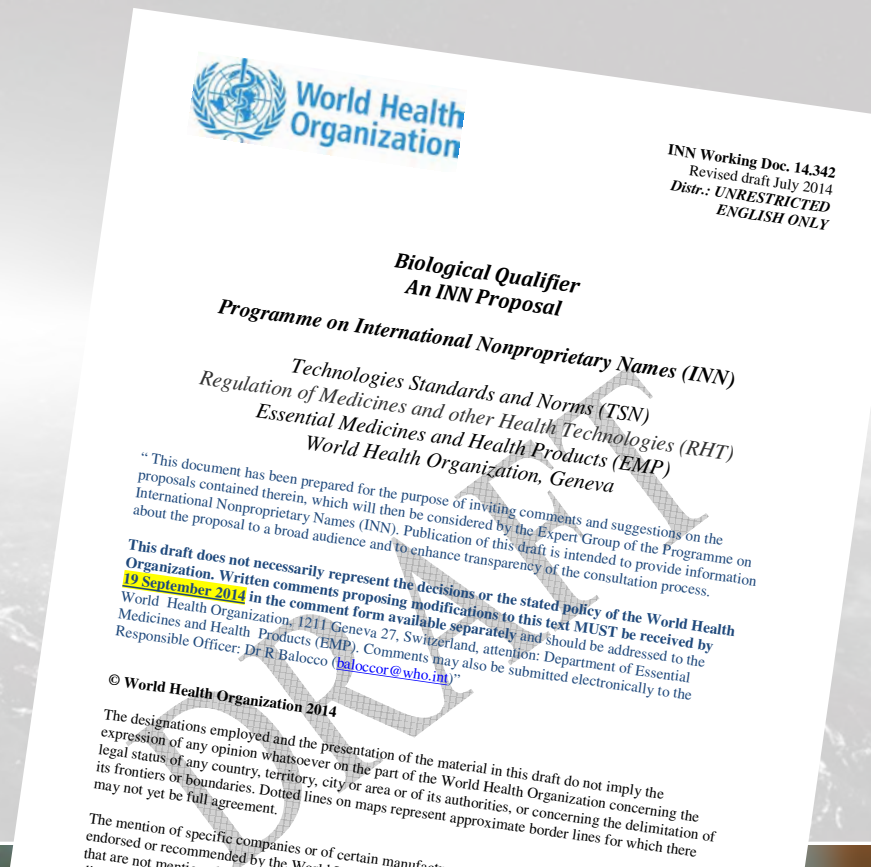
Safety Science: High Reliability Systems

- High-reliability systems need multiple checks: airlines, healthcare, medication systems.
- The “Swiss cheese model” from industrial psychologist James Reasons is used worldwide to design high reliability safety systems.
- Each “slice” (“defense”) is a protection against hazardous conditions becoming an accident.

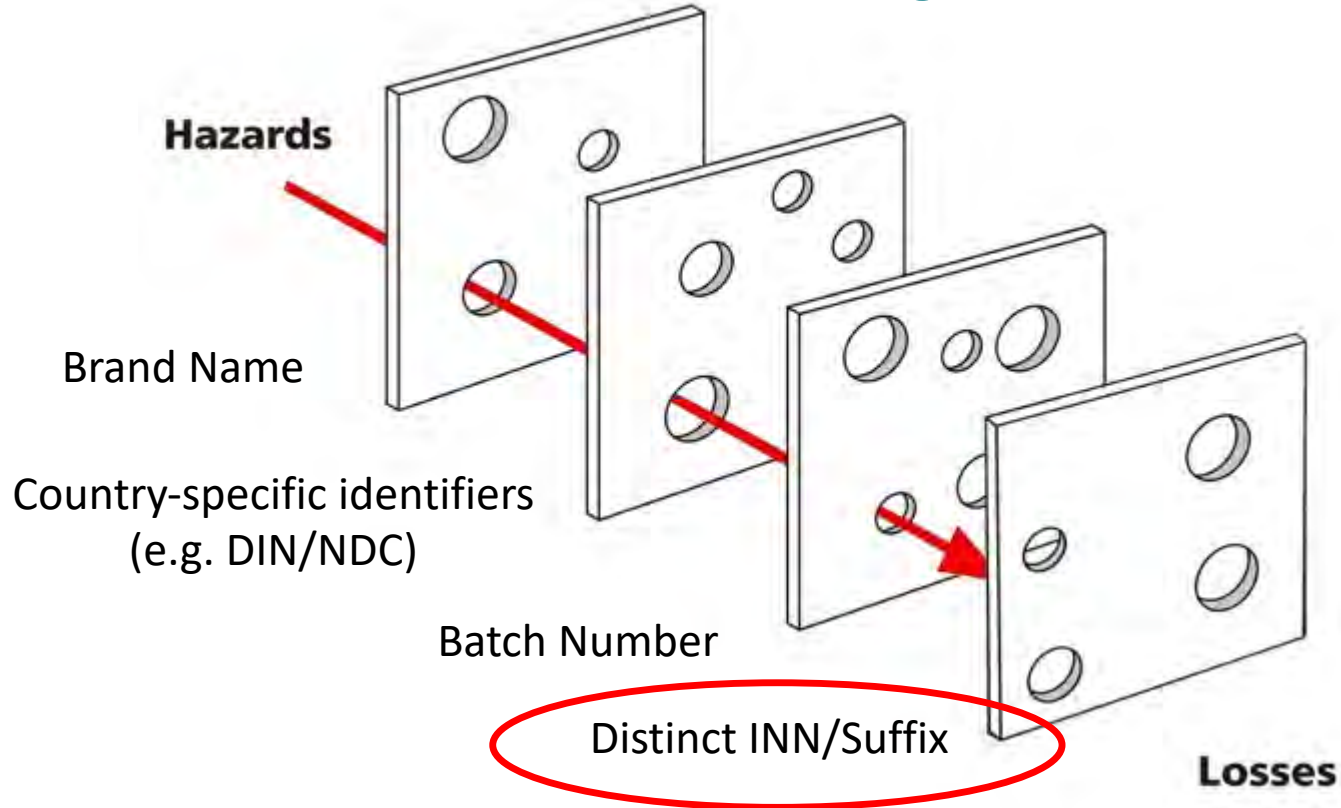


In 2014, the WHO's International Nonproprietary Names (INN) Expert Group recommended a four-letter distinguishing suffix be appended to each biologic that shares an INN, traceable to its marketing authorization holder.

The “Biologic Qualifier” or (BQ).



Distinguishable INN/Suffix as a “Defense” in Identification of Biologic Medicines



Broad Support for Distinct Naming Among Physicians Globally



68% of Canadian

physicians support Health Canada
issuing distinct names. (2017)



85% of US physicians support
FDA issuing distinct names. (2019)



94% of Latin American

Physicians consider WHO's BQ Proposal
to be "useful" in helping patients receive
the correct medicine. (2015)



76% of Australian
physicians support TGA issuing
distinct names (2016)

In the absence of WHO action, regulators have been forging their own paths...

- TGA, initially supportive of WHO, has reversed itself.
- FDA implemented its own BQ-like distinct suffix system.
- Health Canada attempted to harmonize with US, but eventually went with a system based on Shared INN + Drug Identification Number (DIN).



Biosimilar Naming: As It Stands Today



INN + 4-letter random suffix
(unimplemented)



INN + 4-letter random suffix
(WHO-compatible)



EUROPEAN MEDICINES AGENCY



Ministry of
Health Malaysia



Australian Government
Department of Health
Therapeutic Goods Administration



Japan, Thailand, Malaysia, Peru

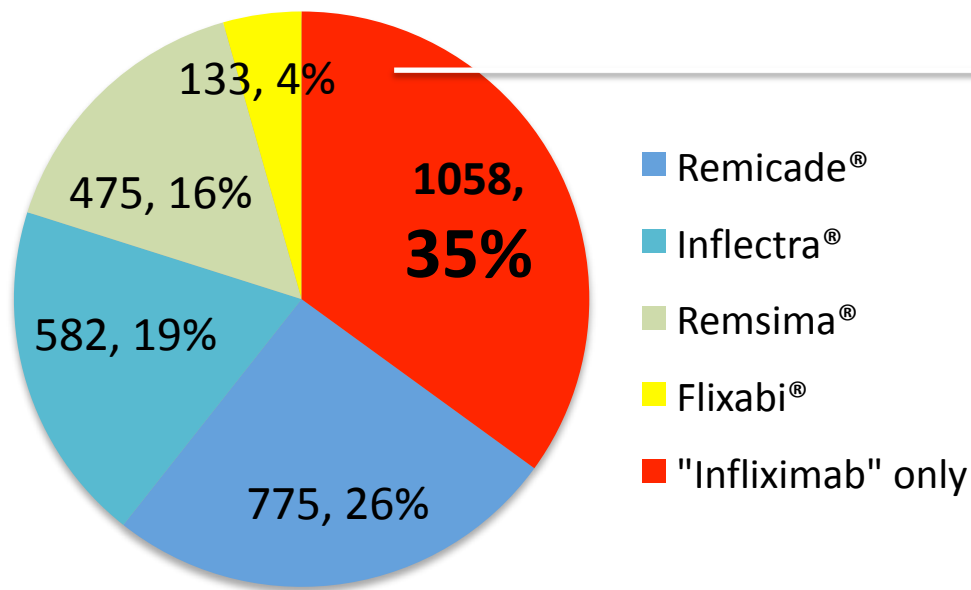
Shared INN plus suffix systems

Willing to harmonize with WHO

Shared INN + trade name

Past WHO supporters Health Canada and TGA
remain willing to harmonize with WHO

2018 EudraVigilance data shows that brand name is not being consistently recorded.

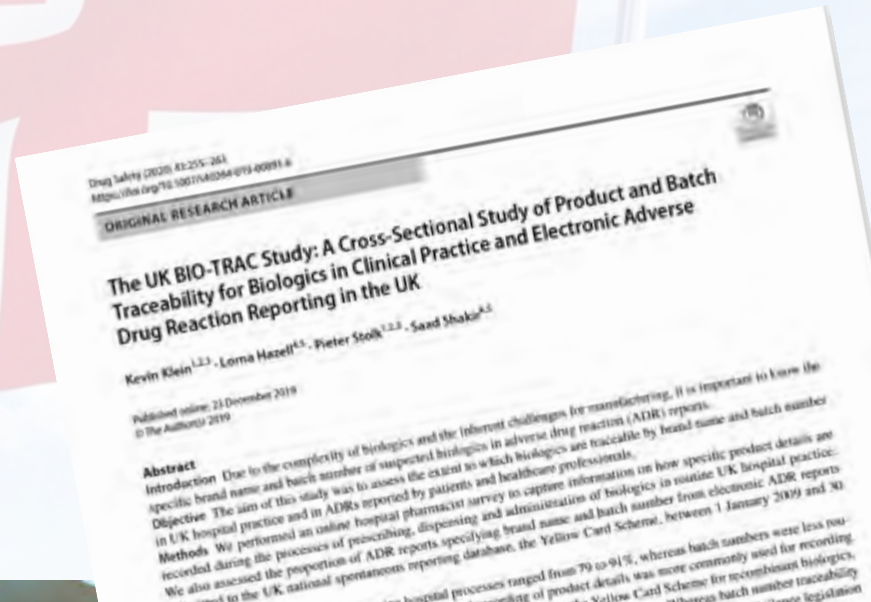


35% of EU adverse event reports for infliximab in 2018 did not specify brand name.

Note that this is **despite the fact** that reporting by brand name has been **required by law** since 2012.

These findings are consistent with those of the UK-BIOTRAC Study (Dec 2019)

- The study revealed that brand name recording in routine hospital processes ranged from 79% to 91%.
- But among the ADR reports analyzed, only 38% had an identifiable brand name.
- The authors conclude: "Whereas batch number traceability in electronic ADR reports improved slightly after the implementation of the European Union pharmacovigilance legislation in 2012, no improvement of brand name traceability was observed in the UK."

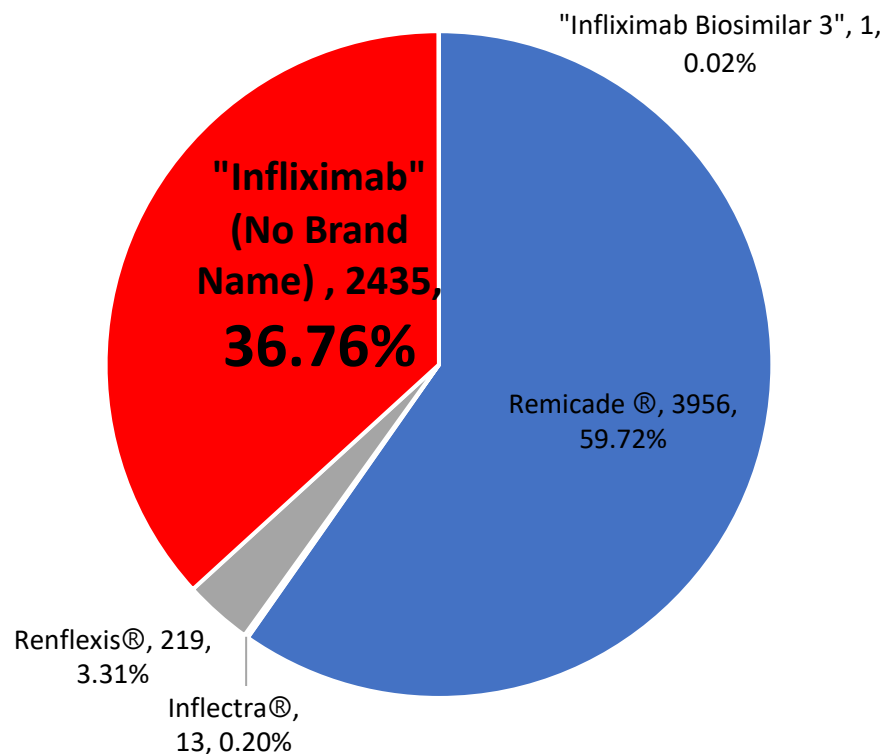


2020 Canadian ADR Reports for Infliximab contain brand name only 63% of the time.

An analysis of Canadian ADR reports for infliximab in 2020 shows **37%** did not specify brand name.


This is a near-identical figure to that seen in EU (35%).

There are now 7 approved infliximab products in Canada.





Summary

- Reliance on brand name is inadequate to consistently identify the biologic in ADR reports- the only question is to what degree.
 - Reliance on brand name to differentiate between products with shared INN has been shown to create anywhere from a 5% to 38% ambiguity. This appears to vary by country and by setting, including within a country.
 - Widespread recognition of the importance of including brand names, and requirements to include it have not resulted in an increase of its use in reporting. This problem appears to increase as the number of biosimilars grows.
 - WHO has identified lack of a naming standard as a regulatory challenge that undermines the strong pharmacovigilance needed for biologics and biosimilars.
- 



SafeBiologics

ALLIANCE *for* SAFE BIOLOGIC MEDICINES

Thank You For Your Attention