

PROMOTION

The Agenda Setters

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A Conversation on Harmonizing the Nomenclature for Biologic Medicines

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Scientific American's Custom Media Division in partnership with the Alliance for Safe Biologic Medicines convened a luncheon conversation in Washington, DC to discuss issues surrounding the viability of biologic/biosimilar naming with an overarching goal of aligning on a global approach for naming harmonization. The forum provided an opportunity for regulators to hear from key stakeholders (patients, advocacy groups, physicians, pharmacists) as to their opinions on biologic naming.

The discussion was moderated by **Brady Huggett**, Business Editor of Nature Biotechnology and included representatives from the following organizations: **Doug Badger**, Alliance for Safe Biologic Medicines; **Madeline Feldman**, MD, FACR, Alliance for Safe Biologic Medicines; **Joe Franklin**, JD, PhD, U.S. Food and Drug Administration; **Harry Gewanter**, MD, FAAP, FACR, MACR Rheumatologist; **Anna Hyde**, Arthritis Foundation; **Jeff Jones**, PhD, SoCal Bioinformatics; **Edward Li**, MD, Hematology/Oncology Pharmacy Association (HOPA); **Lubna Merchant**, MS, PharmD, U.S. Food and Drug Administration; **Vincent Pacileo**, Arthritis Foundation; **Natasha Pattanshetti**, JD, MPH, American Academy of Dermatology Association; **Peter Pitts**, Center for Medicine in the Public Interest; **Michael Reilly**, Esq., Alliance for Safe Biologic Medicines; **Dawn Richards**, Canadian Arthritis Patient Alliance; **Anthony Ridgway**, Centre for Evaluation of Radiopharmaceuticals & Biotherapeutics, BGTD at Health Canada; **Michael Roberts**, American Gastroenterological Association; **Phillip Schneider**, MS, FASHP, FASPEN, Alliance for Safe Biologic Medicines; **Andy Spiegel**, Global Colon Cancer Association; **Sadie Whittaker**, Alliance for Safe Biologic Medicines.

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